

Miklós Vásáry:

BACHELOR'S DEGREE PROGRAMME IN INTERNATIONAL ECONOMY AND BUSINESS

The purpose of this summary is to provide guidance for students on the types of work activities and responsibilities that may be accepted as professional internship experience in the Bachelor's degree programme in International Economy and Business.

An internship is acceptable if the student's activities are related to international economic processes or business operations and enable the practical application of theoretical knowledge. This summary is illustrative rather than exhaustive; other relevant tasks and positions may also be accepted.

The following positions and related responsibilities are particularly relevant: in terms of acceptability.

International Business and Trade

Typical responsibilities:

- supporting export-import administration;
- managing international business relationships;
- coordinating logistics processes;
- participating in procurement or sales processes.

Job title:

- Export-Import Administration Intern;
- Foreign Trade Assistant;
- Logistics Coordinator Intern;
- Procurement Assistant / Procurement Intern;
- Sales Coordinator in international markets

Finance and Economic Analysis in an International Environment

Responsibilities:

- market research and country risk analysis;
- financial data analysis;
- preparing business reports;
- cost and performance analysis.

Job title:

- Financial Analyst Intern;
- Junior Business Analyst;
- Controlling Intern;
- Risk Analyst Assistant;
- Investment Analyst Intern.

Operations of Multinational Companies Responsibilities:

- participating in international projects;
- supporting corporate processes (HR, procurement, sales);
- supporting corporate communication and coordination across countries.

Job title:

- Project Management Intern – International Projects;
- HR Administrator in an International Environment;
- Supply Chain Intern;
- Operations Intern.

Banking and Financial Services**Responsibilities:**

- serving international clients;
- supporting lending or investment processes;
- administering financial products.

Job title:

- Banking Intern;
- Credit Assessment Assistant;
- Treasury Intern;
- Compliance Assistant.

Public Administration and International Institutions**Responsibilities:**

- administration of EU or international projects;
- supporting economic policy analysis;
- grant and programme management.

Job title:

- EU Project Assistant;
- Grant Management Intern;
- Economic Policy Analyst Intern;
- International Relations Officer Assistant.

Marketing and Business Development in an International Environment**Responsibilities:**

- supporting market-entry strategies;
- preparing international marketing campaigns;

- competitor analysis.

Possible job titles:

- International Marketing Intern;
- Market Research Analyst Intern;
- Business Development Intern;
- Export Market Development Assistant.

Research and Analysis

Typical responsibilities:

- analysing economic trends;
- data collection and processing;
- preparing studies and reports.

Job title:

- Economic Research Intern;
- Data and Market Analysis Assistant;

- Research Assistant in Economics.

Non-Acceptable Activities: Such positions that are limited exclusively to general administrative or routine tasks and do not contribute to the development of professional competences.